

New Chefs in Town - Composer sheet explanation

COMPOSER SHEET SUBMISSION GUIDELINE & EXPLANATIONS

Thanks for your attribution! This sheet helps us to tell and show your story.

- All content must be provided in English, preferably with a good spelling correction. You can check <https://www.privatekitchen.nl/new-chefs-in-town> for inspiration.
- Fill the dots ('...') in the composer sheet and gather your media
- Please make sure you have permission to publish all info & media you send us
- send us your sheet together with support files to privatekitchen@mimm.nl. Thanks!

INFO > COMPOSER BIOGRAPHY - TEXT

Name:	The name with which you want to present yourself as composer <i>Used in the title of webpages, socials & media publications</i>
Job Title:	Title to present yourself with (e.g. <i>film composer, game composer, etc</i>) <i>(see /composers for examples - after their names).</i>
Bio Lead:	A short description of yourself (max 20 words). <i>Used in short lists on privatekitchen.nl, socials & search options.</i>
Bio Description:	A longer description of yourself (max 50 words). <i>Used for e.g. Google in their search results or Private Kitchen newsletters..</i>
Bio Content:	The full description of yourself, your path of experiences in becoming a media composer: education, projects, experiences etc. (max 300 words). <i>Used as the main text of the webpage, may contain links to sites/projects.</i>
Contact url:	Your most important website or social url for people to find you for years <i>Is used as main 'more info'- & contact links</i>
Category:	Select max 3 categories to which your developments & works apply most <i>used on the website for subpages:</i>

INFO > ADDITIONAL PROJECT / STORY - TEXT

If you have a really special project or story to tell which is a standalone addition to your biography, you can provide a separate description, content & attachments for this project, prize or experience.

- Project Title:** The name or title of the project, story or experience.
This title will be used as header above the story or as standalone webpage title
- Project Lead:** A short description of the project/story (max 20 words).
Used in short lists on privatekitchen.nl, socials & search options.
- Project Description:** A longer description of yourself (max 50 words).
Used for e.g. search results, media descriptions or Private Kitchen contexts
- Project Content:** The full description of the project or story (max 300 words).
Used as the main text of the story block or page, may contain links to sites/projects.
- more info url:** The url to 'the' webpage or social of the project / story.
Used as the main link to read more about your project / story

INFO > EDUCATIONAL BACKGROUND - TEXT

- College name + City** Provide the full name and city of your college
- Name of your Course** Provide the name of the course which you are following at your College. You may also provide the direction of graduation within your Course
- Recommendation by:** Private Kitchen actively contacts study programs and schools for New Chefs in Town but each talented student has the opportunity to apply. Please provide a name who can recommend you from your program so we know who to contact for more information on your course.

IMAGE > PROFILE / BIOGRAPHY IMAGE

- Private Kitchen will publish your photo in different sizes based on a widescreen 1920x1080 image.
- If you have several photos, just send them!
- each supplied image(s) should have a *minimum* of 1920x1080
- Don't have a profile picture? A good position, a solid background and a modern phone can do fine.

MEDIA ATTACHMENTS - FILES & URLS

All attachments or sent files should have explanatory filenames with your name/project in it.

*small files (<10 MB) can be sent as attachments or provide a download link to all files.
Private Kitchen requires acceptable sources to capture, crop & resize parts for all its publications.*

- *Videos* full video url for embedding, or a download link.
landscape>widescreen publications. Preferably 1920x1080 or higher quality
- *images* max 6, preselected, .jpg files
landscape>widescreen, 1920x1080px (minimum resolution jpgs)
- *music/audio* max 3, preselected .mp3 files
44+ Khz / Stereo minimum

MEDIA ATTACHMENTS - TEXT (OPTIONAL)

- a) (working) title* simple title of the media or file so we know the relation with your story
- b) url or filename* Where can we find the media, or what filename do you refer to in *b) url or*
- c) description* describe what the media is about
This will be placed as text near the media publication
- d) credits* if a medium requires crediting (e.g. the photographer, video maker, etc).
provide the name, role and company if required.
This will be placed as text near the media publication

Contact

Questions? Just contact us directly or Private Kitchen on our [contact page](#)
Feel free to follow us on [instagram.com/mimm.privatekitchen](https://www.instagram.com/mimm.privatekitchen) for other upcoming chefs!